

Revision

# ORDER



**Orders**  
**Order / Rev:** 1593581  
**Alt Order #:** 08404270  
**Product Desc:** TRUMP FOR PRESIDENT  
**Estimate:** 7997  
**Flight Dates:** 10/18/16 - 10/24/16  
**Original Date / Rev:** 09/27/16 / 10/21/16  
**Order Type:** Political

**WPGX**  
**Primary AE:** Dorie Penafiel  
**Sales Office:** H-DC  
**Sales Region:** National

**Agency**  
**Name:** American Media & Advocacy Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Trump, Donald/R/United States P  
**Demographic:** A35+  
**Product Codes:** PL565  
**Priority:** P 8  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	29	\$2,940.00	\$2,499.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	29	\$2,940.00	\$2,499.00	0.00
<b>Totals</b>	<b>29</b>	<b>\$2,940.00</b>	<b>\$2,499.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dorie Penafiel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPGX	10/21/16	10/21/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	----1--	:30	1	\$80.00	P 8	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	----1--			1		\$80.00		0.00				
E 2	WPGX	10/21/16	10/21/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	----1--	:30	1	\$90.00	P 8	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	----1--			1		\$90.00		0.00				
E 3	WPGX	10/24/16	10/24/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	1-----	:30	1	\$80.00	P 8	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	1-----			1		\$80.00		0.00				
E 4	WPGX	10/24/16	10/24/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	1-----	:30	1	\$90.00	P 8	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	1-----			1		\$90.00		0.00				
E 5	WPGX	10/24/16	10/24/16	Mon Hour 1 Mon Prime Hr 1	Comm	7:00 PM-8:00 PM	1-----	:30	1	\$225.00	P 8	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	1-----			1		\$225.00		0.00				
E 6	WPGX	10/22/16	10/22/16	College Football Game 1 College Football Game 1	Comm	12:00 PM-2:30 PM	-----1-	:30	1	\$150.00	P 8	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	-----1-			1		\$150.00		0.00				

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 Alt Order #: 08404270  
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: POL/Trump, Donald/R/United States Pre  
 Product Desc: TRUMP FOR PRESIDENT  
 Estimate: 7997  
 WPGX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WPGX	10/22/16	10/22/16	College Football Game 1 College Football Game 1	Comm	12:00 PM-2:30 PM	-----1-	:30	1	\$150.00	P 8	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----1- 1 \$150.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WPGX 10/17/16-10/23/16 College Football Game 1 12:00 PM-2:30 PM -----Sa-- :30 (\$150.00) 0.00 NM See MG 23.4,23.5,23.6,23.7 [ORDER ERROR - There is not College FB Game 1 this date, Game 2 airs 3-630p and Prime Game airs 7-11p. There are avails in both games, Trump already has a spot in Game 2]															
E 7	WPGX	10/22/16	10/22/16	College Football Game 2 College Football Game 2	Comm	2:30 PM-6:00 PM	-----1-	:30	1	\$150.00	P 8	0.00	NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----1- 1 \$150.00 0.00															
E 8	WPGX	10/23/16	10/23/16	FOX News Sunday Fox News Sunday	Comm	10:00 AM-11:00 AM	-----1	:30	1	\$25.00	P 8	0.00	NM	1	\$25.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----1 1 \$25.00 0.00															
E 9	WPGX	10/23/16	10/23/16	NFL Pre-game (reg seas NFL Pre Game	Comm	11:00 AM-12:00 PM	-----1	:30	1	\$100.00	P 8	0.00	NM	1	\$100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----1 1 \$100.00 0.00															
E 10	WPGX	10/23/16	10/23/16	NFL on Fox Game 1 NFL On Fox Game 1	Comm	12:00 PM-3:00 PM	-----1	:30	1	\$300.00	P 8	0.00	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----1 1 \$300.00 0.00															
E 11	WPGX	10/23/16	10/23/16	Sun 7p-7:30p Sun Prime 7p-7:30p	Comm	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	-----1	:30	1	\$125.00	P 8	0.00	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----1 1 \$125.00 0.00															
E 12	WPGX	10/20/16	10/20/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	---1---	:30	1	\$80.00	P 8	0.00	NM	1	\$80.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 ---1--- 1 \$80.00 0.00															
E 13	WPGX	10/20/16	10/20/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	---1---	:30	1	\$90.00	P 8	0.00	NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 ---1--- 1 \$90.00 0.00															
E 14	WPGX	10/18/16	10/18/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	-1-----	:30	1	\$80.00	P 8	0.00	NM	1	\$80.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -1----- 1 \$80.00 0.00															
E 15	WPGX	10/18/16	10/18/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	-1-----	:30	1	\$90.00	P 8	0.00	NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -1----- 1 \$90.00 0.00															
E 16	WPGX	10/19/16	10/19/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	--1----	:30	1	\$80.00	P 8	0.00	NM	1	\$80.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 --1---- 1 \$80.00 0.00															
E 17	WPGX	10/19/16	10/19/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	--1----	:30	1	\$90.00	P 8	0.00	NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 --1---- 1 \$90.00 0.00															
E 18	WPGX	10/19/16	10/19/16	Wed Hour 1 Wed Prime Hr 1	Comm	7:00 PM-8:00 PM	--1----	:30	1	\$250.00	P 8	0.00	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 --1---- 1 \$250.00 0.00															
E 20	WPGX	10/22/16	10/22/16	College Football Game 1 College Football Game 1	Comm	2:00 PM-6:30 PM	-----1-	:30	1	\$150.00	P 8	0.00	NM	0	\$0.00

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 Alt Order #: 08404270  
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Advertiser: POL/Trump, Donald/R/United States Pre  
 Product Desc: TRUMP FOR PRESIDENT  
 Estimate: 7997  
 WPGX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WPGX	10/22/16	10/22/16	College Football Game 1 College Football Game 1	Comm	2:00 PM-6:30 PM	-----1-	:30	1	\$150.00	P 8	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----1- 1 \$150.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 NPGX 10/17/16-10/23/16 College Football Game 1 2:00 PM-6:30 PM -----Sa-- :30 (\$150.00) 0.00 NM See MG 23.4,23.5,23.6,23.7 [ORDER ERROR - There is not College FB Game 1 this date, Game 2 airs 3-630p and Prime Game airs 7-11p. There are avails in both games, Trump already has a spot in Game 2]															
E 21	WPGX	10/22/16	10/22/16	College Football Game 2 College Football Game 2	Comm	6:30 PM-10:30 PM	-----1-	:30	1	\$150.00	P 8	0.00	NM	0	\$0.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -----1- 1 \$150.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 NPGX 10/17/16-10/23/16 College Football Game 2 6:30 PM-10:30 PM -----Sa-- :30 (\$150.00) 0.00 NM See MG 23.4,23.5,23.6,23.7 [ORDER ERROR - Incorrect Inventory Code...should be 'College Football PR Game.' This spot will go back in when inv code is corrected.]															
E 22	WPGX	10/18/16	10/21/16	SYN M-F 9p-930p M-F 9p-930p	Comm	9:00 PM-9:30 PM	-TWTF--	:30	4	\$10.00	P 8	0.00	NM	3	\$30.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -TWTF-- 4 \$10.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 2 NPGX 10/17/16-10/23/16 SYN M-F 9p-930p 9:00 PM-9:30 PM -TWThF---- :30 (\$10.00) 0.00 NM See MG 23.2,23.3 [PROGRAM CHANGE - Presidential Debate airs on FOX 8-930p this date.]															
N 23	WPGX	10/19/16	10/19/16	Wed Hour 2 Wed Prime Hr 2	Comm	8p-9p	--W----	:30	1	\$375.00	P 8	0.00	NM	5	\$835.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 --W---- 1 \$375.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 NPGX 10/17/16-10/23/16 Wed Hour 2 8p-9p --W----- :30 (\$375.00) 0.00 NM See MG 23.2,23.3 [PROGRAM CHANGE - Presidential Debate airs on FOX 8-930p this date.] 2 NPGX 10/23/16-10/23/16 NET Sports Special 11:00 AM-12:00 PM [11:00 AM-12:00 PM] -----Su :30 (\$85.00) 0.00 NM Ⓜ See MG 23.4,23.5,23.6,23.7 [ORDER ERROR - Incorrect Time Specs...NET Sports Special airs 330-430p, there is time available in this program.] 3 NPGX 10/23/16-10/23/16 NFL on Fox Game 1 Sun 12p-7p -----Su :30 \$300.00 0.00 NM Ⓜ MG for 23.1,22.2 4 NPGX 10/23/16-10/23/16 NET Sports Special Various -----Su :30 \$85.00 0.00 NM Ⓜ MG for 6.1,23.2,20.1,21.1 5 NPGX 10/22/16-10/22/16 College Football Game 2 Fri/Sat 230-730p -----Sa-- :30 \$150.00 0.00 NM Ⓜ MG for 6.1,23.2,20.1,21.1 6 NPGX 10/22/16-10/22/16 College Football Game 2 Fri/Sat 230-730p -----Sa-- :30 \$150.00 0.00 NM Ⓜ MG for 6.1,23.2,20.1,21.1 7 NPGX 10/17/16-10/23/16 College Football PR Game 7-12a -----Sa-- :30 \$150.00 0.00 NM Ⓜ MG for 6.1,23.2,20.1,21.1															
N 24	WPGX	10/18/16	10/21/16	SYN M-F 3p-4p M-F	Comm	3p-4p	-TWTF--	:30	3	\$15.00	P 8	0.00	NM	3	\$45.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -TWTF-- 3 \$15.00 0.00															
N 25	WPGX	10/18/16	10/18/16	SYN M-F 9a-10a Judge Mathis	Comm	9a-10a	-T-----	:30	1	\$5.00	P 8	0.00	NM	1	\$5.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/17/16 10/23/16 -T----- 1 \$5.00 0.00															
													Totals	29	\$2,940.00